



# Project

# SmartQuarterVision KA

# 2030+

**World Cafés with Senior Citizens from the Participating City  
Quarters**

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The City of Karlsruhe participates in the contest “Zukunftsstadt” (City of the Future) of the German Federal Ministry of Research and Education. The targeted vision: Karlsruhe 2030+ - a city in which information and communication technologies and resource-saving technologies are systematically used in order to reduce the consumption of resources, to enhance the quality of life of citizens and the competitiveness of the local economy permanently.

Based on this goal, a "SmartQuarterVision KA 2030+" will be developed at district level, which is supported by a broad acceptance among the citizens and transferable to other city districts. On the basis of two reference districts of Karlsruhe, "Knielingen" and "Mühlburg", different approaches of citizen participation for the vision development are exemplarily carried out and evaluated under scientific supervision.

Suggestions, ideas and wishes of the citizens will be identified within the framework of two large World Cafés (one per district) and several complementary participation offers for different target groups within the district population (senior citizens, migrants, adolescents, etc.) and other relevant actors (e.g. local business in the districts). Based on this input, individual district-visions will be developed and visualized with a time horizon 2030+ by a consensus for each of the participating districts. These district-visions then serve as a basis for applying for funding in phase 2 of the contest. In phase 2, a feasibility study on the visions will be carried out, resulting in an implementation plan for the realization of the respective vision.

SmartQuarterVision KA 2030+ is a joint project of the City of Karlsruhe, CyberForum, the Institute for Technology Assessment and Systems Analysis (ITAS) at the Karlsruhe Institute of Technology (KIT) and the European Institute for Energy Research (EIFER). The project runs from July 2015 to March 2016.

In order to develop the district-visions under consideration of the perspectives of different population groups, a specific World Café targeted to senior citizens from the participating city quarters “Mühlburg” and “Knielingen” took place on November, 9<sup>th</sup> 2015.

10 senior citizens from the two participating city districts participated. Here, the World Café methodology had to be adapted significantly to the requirements of the target group. The participating senior citizens (most of them were born in the 1940s, the eldest participant was 97 years old) were not technology-savvy and had problems to brainstorm ideas for a vision of the future for their city quarters, some of them may not still be alive regarding the time horizon 2030+ of the project. The moderators had to guide them like a school class and give concrete examples of the possibilities of current and future technologies. Of course, many of the participants desired a barrier-free city quarter, more local supply so that they don't have to leave their quarter when they buy things for their daily demand, an increased exchange and communication between young and old, and also an improved health care including the usage of novel technologies and multi-generational living. The results of this World Café show the perspective of senior citizens on the future development of their city quarters and will be considered for the development of a holistic vision for the participating quarters.



**Figure 1: World Café with representatives from local business and industry of the two quarters**



**Figure 2: World Café with representatives from local business and industry of the two quarters**



## About UPSIDE

The project UPSIDE – User-driven Participatory Solutions for Innovation in Digitally Centred Eco-Systems aims at delivering economic and societal benefits by fostering the emergence and development of User-driven Participatory Solutions for Innovation in Digitally-centred Ecosystems. The project aims at promoting the development of cooperation frameworks and synergy linkages between research, innovation activities within the companies, urban development policies and open user-driven innovation ecosystems “which are close to the interests and needs of cities and their stakeholders, including citizens and businesses, and which may bridge the gap between short-term city development priorities and longer term technological research and experimentation.”<sup>1</sup>

## Project Facts

Project Acronym: UPSIDE

Project Title: User-driven Participatory Solutions for Innovation in Digitally Centred Eco-Systems

Project Reference: FP7-REGIONS-2012-2013-1, Grant agreement no: 319962

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Project Duration: 36 months from 01.07.2013 – 30.06.2016

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Web: <http://www.upside-project.eu/>

## Project Partners

- CyberForum e.V. (LEAD partner / coordinator)(Germany)
- Wirtschaftsförderung Karlsruhe - Economic Development Department Karlsruhe (Germany)
- inno AG (Germany)
- Stiftelsen Elektronikcentrum i Kista (Sweden)
- eGovlab ,Stockholm University (Sweden)
- Interactive Institute Swedish ICT (Sweden)
- Bevel (Sweden)
- Baltic Innovation Agency OÜ (Estonia)
- Tartu City (Estonia)
- E-Zavod (Slovenia)
- Mestna Obcina Maribor / City of Maribor (Slovenia)
- Samenwerkingsverband Regio Eindhoven (The Netherlands)
- Vereniging EIT ICT Labs Eindhoven (The Netherlands)
- Technische Universiteit Eindhoven (The Netherlands)
- Living Labs Global (Denmark)

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<sup>1</sup> Hans Schaffers et al.: Smart Cities and the Future Internet: Towards Cooperation Frameworks for Open Innovation. SpringerLink.com

