



# **Project SmartQuarterVision KA 2030+**

**World Cafés with Local Business and Industry of the  
Participating City Quarters**

Dr. Ralf Trunko

23.10.2015, Karlsruhe



This project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement no. 319962

[www.upside-project.eu](http://www.upside-project.eu)

The City of Karlsruhe participates in the contest “Zukunftsstadt” (City of the Future) of the German Federal Ministry of Research and Education. The targeted vision: Karlsruhe 2030+ - a city in which information and communication technologies and resource-saving technologies are systematically used in order to reduce the consumption of resources, to enhance the quality of life of citizens and the competitiveness of the local economy permanently.

Based on this goal, a "SmartQuarterVision KA 2030+" will be developed at district level, which is supported by a broad acceptance among the citizens and transferable to other city districts. On the basis of two reference districts of Karlsruhe, "Knielingen" and "Mühlburg", different approaches of citizen participation for the vision development are exemplarily carried out and evaluated under scientific supervision.

Suggestions, ideas and wishes of the citizens will be identified within the framework of two large World Cafés (one per district) and several complementary participation offers for different target groups within the district population (senior citizens, migrants, adolescents, etc.) and other relevant actors (e.g. local business in the districts). Based on this input, individual district-visions will be developed and visualized with a time horizon 2030+ by a consensus for each of the participating districts. These district-visions then serve as a basis for applying for funding in phase 2 of the contest. In phase 2, a feasibility study on the visions will be carried out, resulting in an implementation plan for the realization of the respective vision.

SmartQuarterVision KA 2030+ is a joint project of the City of Karlsruhe, CyberForum, the Institute for Technology Assessment and Systems Analysis (ITAS) at the Karlsruhe Institute of Technology (KIT) and the European Institute for Energy Research (EIFER). The project runs from July 2015 to March 2016.

In order to develop the district-visions under consideration of the perspectives of different population groups, a specific World Café targeted to business and industry of the participating city quarters “Mühlburg” and “Knielingen” took place on October, 21<sup>st</sup> 2015.

On 21.10.2015, a World Café with 9 representatives from business and industry located in the two participating city quarters took place. The participants discussed about the future development of their city quarters from the business perspective. Infrastructure, streets, parking situation and available industrial real estates of course played a main role. But also the attractiveness of the city quarters regarding the quality of life for the citizens was important, due to the fact, that many of their employees live there. The participants could exchange their ideas, views and opinions during the event. The resulting visions are rather based on a linear thinking, strongly focused on current problems and corresponding solution suggestions. The results of this World Café contribute to the comprehensive view on the quarters from different perspectives and will be used in the vision factories for the development of future visions for the two city quarters accepted by all affected urban stakeholders.



**Figure 1: World Café with representatives from local business and industry of the two quarters**



**Figure 2: World Café with representatives from local business and industry of the two quarters**



## About UPSIDE

The project UPSIDE – User-driven Participatory Solutions for Innovation in Digitally Centred Eco-Systems aims at delivering economic and societal benefits by fostering the emergence and development of User-driven Participatory Solutions for Innovation in Digitally-centred Ecosystems. The project aims at promoting the development of cooperation frameworks and synergy linkages between research, innovation activities within the companies, urban development policies and open user-driven innovation ecosystems “which are close to the interests and needs of cities and their stakeholders, including citizens and businesses, and which may bridge the gap between short-term city development priorities and longer term technological research and experimentation.”<sup>1</sup>

## Project Facts

Project Acronym: UPSIDE

Project Title: User-driven Participatory Solutions for Innovation in Digitally Centred Eco-Systems

Project Reference: FP7-REGIONS-2012-2013-1, Grant agreement no: 319962

Project Type: Coordination and supporting actions

Project Duration: 36 months from 01.07.2013 – 30.06.2016

Budget: €2,791,323 (total, EC Funding: €2,601,967)

Web: <http://www.upside-project.eu/>

## Project Partners

- CyberForum e.V. (LEAD partner / coordinator)(Germany)
- Wirtschaftsförderung Karlsruhe - Economic Development Department Karlsruhe (Germany)
- inno AG (Germany)
- Stiftelsen Elektronikcentrum i Kista (Sweden)
- eGovlab ,Stockholm University (Sweden)
- Interactive Institute Swedish ICT (Sweden)
- Bevel (Sweden)
- Baltic Innovation Agency OÜ (Estonia)
- Tartu City (Estonia)
- E-Zavod (Slovenia)
- Mestna Obcina Maribor / City of Maribor (Slovenia)
- Samenwerkingsverband Regio Eindhoven (The Netherlands)
- Vereniging EIT ICT Labs Eindhoven (The Netherlands)
- Technische Universiteit Eindhoven (The Netherlands)
- Living Labs Global (Denmark)

## Contact (Coordinator)

Tamara Högler | CyberForum e.V. | Germany

Phone: +49 721 602 897 29 | Email: [hoegler@cyberforum.de](mailto:hoegler@cyberforum.de)

---

<sup>1</sup> Hans Schaffers et al.: Smart Cities and the Future Internet: Towards Cooperation Frameworks for Open Innovation. SpringerLink.com

