Newsletter

Last Dissemination Activities

49th ICA Conference: connecting CIOs, enriching governments; 6 -9 of September 2015, Stockholm, Sweden.

ICA offers a unique international forum that has been supporting CIOs and senior managers in public administrations since 1968, to improve the efficiency and effectiveness of government administration and Information and Communication Technologies.

This year's ICA conference focused on addressing societal challenges through a mGovernment perspective, while pursuing means to effectively make public information and government services available to citizens anytime and anywhere. On the 8th of September, eGovlab and Kista Science City, proudly hosted an unforgettable networking event in the NOD building (Kista). Sponsored by UPSIDE, the networking event was a great opportunity to mix and mingle with the most influential international decision makers in eGovernance, all global leaders in the field.

Read more about this event!

Digital Health Days - DHD: Where ICT meets life science and healthcare to shape the future, 23 - 24 of September 2015, Stockholm, Sweden.

In light of the Digital Health Days held in Stockholm, eGovlab brilliantly engaged with e-health industry experts through a hands-on workshop and presentation in the context of the UPSIDE project. eGovlab invited participants to share ideas on the future of e-health in Europe and forecast new technologies (cloud, IoT, Open Data) that will fulfil the increasing need for "Cross-border e-health services". The workshop focused on implementing a patient-centric approach in cross border e-health services to improve today's European healthcare system. The topic sparked further discussions among the participants raising further issues on patient privacy, trust and data sharing. Furthermore UPSIDE was placed as sponsor of the event.

Download here a complete report!

Next planned activities

ICT Conference: Innovate, Connect, Transform. Digital Agenda for Europe; 20-22 October 2015, Lisbon, Portugal.

The UPSIDE project (in collaboration with the Be Wiser project, www.be-wiser.eu) organizes a Networking Session on *"Internationalisation: The Supporting Role of Clusters"*, which will take place on October 22nd (2-2.45 pm).
The role of clusters in internationalization will be discussed in our dedicated networking session, which brings together experts from across Europe from all elements of the Triple Helix ('academia,' 'Government' and 'industry') to share their thoughts, goals and dreams for the development of pan-European collaborative linkages.

www.upside-project.eu

After a short introduction, three flash talks will share best practice cases developed within the projects:

- o Stockholm-Montreal: Cluster to Cluster – Smart Digital Cities, Lindström A, Kista Science City (http://kista.com/)
- o BeWiser Connect – a matchmaking tool, Hobbs J., Cork Institute of Technology (http://www.cit.ie/vlinc)
- o Business Roaming Agreement – an internationalization tool, Zuccotti A., CyberForum e.V. (http://clusterize.org/)

The session will be open for discussion, with questions, comments and examples from the audience.

Join us at the ICT conference in Lisbon and generate new contacts, which could also result in common topic-related projects, research activities, and further cooperation between clusters, regions, policy makers and academics across Europe!

UPSIDE goes International

Business Mission to Vietnam - Your opportunity to do business in Vietnam!- 26. - 30. October 2015, Hanoi, Vietnam.

Tamara Högler (CyberForum e.V.) and Rene Tõnnisson (BIA – Baltic Innovation Agency) have the opportunity to participate to a business mission to Vietnam, an event organized by the Switzerland Global Enterprise. The delegation will experience an exclusive first-hand insight into the Vietnam business environment and companies, including visits with Vietnamese ICT companies, universities, educational organizations and Swiss-own companies based in Vietnam. A special focus will be the business process outsourcing example.

18th TCI Global Conference: "Clusters in a Creative Economy. New Agendas for Companies and Policy Makers", 3-6 November 2015, Daegu, Korea.

TCI 2015 examines the latest thinking and developments on competitiveness support, innovation eco-systems and cluster development and offers four days of intense networking, connecting delegates from around the world.

Leading experts and practitioners from Europe, Americas, Oceania and Asia will share insights and address the role that clusters play and the policy agendas and business dynamics necessary to face the challenges of the creative economy.

At the meeting, Tamara Högler (CyberForum e.V.) will present the Business Roaming Agreement (BRA, http://clusterize.org/). The BRA supports the exchange of ideas between international enterprises. In October 2014, CyberForum has overtaken the "Business Roaming Agreement" which offers its member companies the possibility to use a worldwide infrastructure and access to events, meeting points, offices and conference rooms. The main objective of this task is to support the internationalisation of innovative start-ups or SMEs.

www.upside-project.eu