

UPSIDE News



Testbed in Kista given the GO

After intensive preparation, the Urban ICT Arena was approved and will start in the spring of 2016. It will be an open testbed and a collaboration arena for digital development in a city environment. To begin with, new dark fiber will connect parts of Kista with a capacity that doesn't exist anywhere else in Sweden. Ericsson will grant access to its 5G-network and Connode will provide a wireless low power network. A number of pilot projects are also kicked-off. For more information visit: <http://kista.com/about/kista-science-city-flagship-projects/urban-ict-arena/>.

UPSIDE Events

UPSIDE InfoMarket -Ingenious is no coincidence!-

On Tuesday, December 1st 2015, the UPSIDE InfoMarket hosted over 150 participants and was an exciting lecture on creativity and innovation. During the Infomarket, entitled "Ingenious is no coincidence", [Dr. Jens-Uwe Meyer](#) as Innovation expert told the audience which thinking technique supports the development of new ideas. He also gave a summary of how systematic development of ideas can be anchored in the company and what kind of impacts this approach could have on the innovation potential and product development in the medium term. The speaker involved the audience and illustrated with a few catchy examples how marketing and anticipated customer requirements generate products that are interchangeable. He moreover presented the methods when it comes to transforming the city of Karlsruhe into a Smart City through systematic development of ideas with the support of citizens. Dr. Jens-Uwe Meyer presented some of the ingenious ideas, worked out by the participants of the UPSIDE World Café: [Smarter City Playful Challenge](#) the previous day, as examples of successful innovation processes.

UPSIDE Cluster2Cluster workshop: High Capacity Digital Society-Making it happen!

Bevel and Kista Science City organized an UPSIDE Cluster2Cluster Workshop & Transatlantic Webinar targeting opportunities and needs in Industry, Research&Development and Society.

The Workshop will include High Capacity Digital Society's themes, such as "Transforming Public Services and Business" and "Bringing Smart Services to Home & Workplace". The topics will be explored within the Cluster2Cluster collaboration between Stockholm (Kista) and Montreal.

The workshop program can be downloaded here: http://www.upside-project.eu/wp-content/uploads/2014/05/C2C_SeminarWS_4feb2016_invitation.pdf.



Upcoming UPSIDE Innovation Workshops – *Coming Soon!*

Eindhoven University of Technology (UPSIDE partner) and the [Metropole Region Eindhoven](#) announce a series of UPSIDE Innovation Workshops. The workshops aims to find and develop innovative solutions to a set of challenges related to the “[Bereikbaar Zuid-Nederland](#)” (‘Reachable South Netherlands’) program. This program is based on the ‘co-creation’ output of more than 130 actors from the Quadruple Helix, who developed a vision for the reachability and livability of the South-Netherlands ([Province of Noord-Brabant](#), [Province of Limburg](#)).

During the UPSIDE Innovation Workshops, the participants will take part in a facilitated ‘ideation’ process addressing some of the challenges from the ‘bid book’ associated with the aforementioned program. This series of workshops is supposed to provide a set of proposals for solving some of the challenges related to the program and the outcome of the series of workshops will be presented to the appropriate organizations involved in the implementation of the program. Furthermore the UPSIDE Innovation Workshops results will be published to enable citizens and other people to provide their feedback on the various proposals.

UPSIDE meets India

SmarterCities „Karlsruhe meets Pune“

Visit to India confirmed India’s high potential in developing smart cities

India, with its 1.2 billion inhabitants and its fast growing economy, is one of the most important world markets for IT, energy, automotive, creative and other industries. During the last 4-5 years the Economic Development Department of Karlsruhe (UPSIDE partner) has been active in India, to facilitate market and investment for companies in Karlsruhe. Since 2014, Karlsruhe has its own cooperation and marketing office in the high-tech City of Pune. Pune (150 km from Mumbai) was recently nominated one of the first 20 smart cities in India (<http://www.thehindu.com/news/national/list-of-first-20-smart-cities-under-smart-cities-mission/article8162775.ece>).

With the motto “Let’s shape the city of tomorrow”, the Economic Development Department of Karlsruhe organized a Business Delegation Tour to India on January 17th-24th. The tour included companies’ visits, one to one meetings, workshop and roundtables. For the delegates, it was the moment to build new contacts with local companies, networks and policy makers, to plan the entry to the Indian market and to present his/her own company.

In addition, the visit to India was a great example of sharing contacts and networks between the partners of UPSIDE. Karlsruhe welcomed other partners to join the delegation and the city of Tartu (UPSIDE partner) decided to accept the invitation.

"We are very thankful to the city of Karlsruhe for opening us the door to Pune and Mumbai," said Siim Espenberg, the chief specialist in business development in the city of Tartu. "The discussions with local companies were promising, especially in the fields of ICT and energy, and therefore we hope to see much more cooperation between the companies of Estonia and India in the future."

A complete program of the tour can be downloaded here: <http://www.upside-project.eu/wp-content/uploads/2014/05/Einladung-KA-meets-Pune-17.-24.1.2016-Stand-25.11.2015.pdf>

