

UPSIDE Events

World Café Smarter City Playful challenge, 30th November, @ Crazy Palace, Karlsruhe, Germany

UPSIDE partners met in Karlsruhe (Germany) at the end of November to join an exciting and creative UPSIDE – World Café: a workshop dedicated to problems and challenges in the context of smart cities to jointly develop ideas for possible solutions on an abstract level. The homework was achieved with the support of the “[FUTURE DECK](#)” card game. The game sparked conversations about the emerging challenges and opportunities facing Smart Cities, and provide colourful ideas on how to solve them. It has been used in the workshops to prioritize issues for further research, to examine the impact of the issues on public policy, and to craft scenario narratives about the future.

This event was also the occasion for the general assembly to meet and to present and discuss the progress of the UPSIDE activities in the different regions.

Download [here](#) a complete report on the event.

UPSIDE meets other Region Of Knowledge (ROK) projects

Contribution of "Research Potential" and "Regions of Knowledge" to synergies of EU policies, Brussel, 7th December 2015,

The European Commission invited the project coordinators of REGPOT and ROK projects to join an experience within the REGPOT & ROK community on December 7th 2015 in Brussels. Objective of this meeting was to present how projects managed to cultivate and shape synergies between different EU Funds and strategies for growth and jobs in Europe.

The UPSIDE project, represented by Tamara Högler and Dr. Annalisa Zuccotti, met other “regions of knowledge” projects in Brussel, in a workshop organized by the European Commission - DG Research & Innovation -Spreading excellence and widening participation.

The workshop included knowledge and experience exchanges among projects, with focus on: i) contribution to the regional innovation strategy (RIS3) and smart specialisation strategy; ii) upscaling of clusters to European and international levels, including obstacles and barriers. Project representatives presented and discussed tangible and intangible project outcomes.



Last Dissemination Activities

UPSIDE well connected @ [TCI conference](#) 3rd - 6th November 2015, Daegu, South Korea.

Under the theme of *'Creative Economy and Cluster; Business Model and Policy Agenda,'* the 18th TCI Global Conference addressed four key themes 1) the strategies and trends of the global creative economy; 2) policies and competitiveness of advanced industry clusters; 3) integration and convergence of industry and clusters; and 4) globalization, internationalisation and entrepreneurship. In the *'Successful International Strategies'* session, which included presentations from Ibon Vicente (Orkestra, Spain), Christoph Beer (ICT Cluster Bern, Switzerland) and Gavin Artz (Dept. of State Development, Australia), **Tamara Hoegler** (CyberForum e.V.) presented the Business Roaming Agreement www.clusterize.org. The BRA being utilised by the UPSIDE consortium as a conduit to provide cluster facilitated internationalisation of SMEs across the globe to more than 50 clusters in 30 countries who have signed up to the agreement.

Download [here](#) the press release on the event.

UPSIDE Final Conference: SAVE THE DATE!

High Capacity Digital Societies – Make it happen! 21st June, Bled, Slovenia

UPSIDE is organizing the project final conference within the 29th Bled eConference 2016 in a one-day track with the title: "High Capacity Digital Societies – Make it happen!" on the 21st of June.

The event will include a morning workshop, aiming to test different approaches and participatory methods to untangle pre-identified challenges and problems. The "Future Deck" methodology will be tested on a more structured and guided form and results will be compared to others obtained in more "traditional" approaches. The day will be completed with presentations on results and good practice cases from the UPSIDE regions.

The Bled eConference attracts speakers and delegates from business, government, information technology providers and universities and is the major venue for researchers working in all aspects of "e". There will be a variety of keynote speakers from industry, government and academia. The conference venue is the Alpine village of Bled, 30 km south of the Austrian border – one of the most beautiful spots imaginable. Expect to learn and play and come away feeling that you have achieved more than you normally would at any conference. Please note that Call for Papers for the Bled eConference is being published.

Stay up-to-date @ <http://bledconference.org/>

**The UPSIDE Coordination Team
wishes you all, beautiful winter holidays!**

