



Cluster Mentoring Workshop

**Basics about cluster development, identifying and
evaluation of indicators for monitoring**

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14.04.2015, 9 am – 5 pm, Kielce Technology Park, Kielce, Poland



This project has received funding from the European Union's
Seventh Framework Programme for research, technological
development and demonstration under grant agreement no.
319962

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Agenda

14 APRIL 2015

- 09:00 – 09:45 Welcome and introduction of the participants
- 09:45 – 10:30 Presentation of CyberForum e.V.
- 10:30 – 10:45 COFFEE BREAK
- 10:00 – 10:30 Cluster Basics
- 10:30 – 12:30 Development of a cluster
teamwork of participants
- 12:30 – 13:30 LUNCH BREAK
- 13:30 – 14:00 Presentation and discussion of results
- 14:00 – 14:30 Development of indicators for monitoring
- 14:30 – 15:15 Brainstorming "Identification of relevant indicators"
teamwork of participants
- 15:15 – 15:45 COFFEE BREAK
- 15:45 – 16:15 Evaluation and classification of indicators
teamwork of participants
- 16:15 – 16:45 Presentation and discussion of results
- 16:45 – 17:00 Resume & discussion
- 17:00 Closure of workshop

After welcoming and introducing the 25 participants Martin Hofmann described at first the development of a cluster organisation based on the history of CyberForum. Thereafter the audience was given basic information about clusters and cluster development, e.g. definition of a cluster, ideal management structure, evaluation criteria etc.

The main issue was the introduction of a technique to develop a cluster in 9 steps. Divided into 4 teams, the participants applied this technique on their own clusters and presented their results.

Hereupon a method was introduced to identify relevant indicators for monitoring a cluster. In a second session the teams developed a set of indicators for one specific operational target of their cluster. A lively discussion arised about the relevance and the feasibility of particular indicators while presenting the results.

