

# UPSIDE @Futur en Seine 2016

## -Testing Smart Cities of Tomorrow-

Dr. Annalisa Zuccotti

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Futur en Seine is the largest free and open meeting on innovation in Europe. An event where creators, developers and other major players in French and international innovation gather from around the world. Demos, conferences, workshops, business appointments: Futur en Seine is an immersion in the world of digital innovation. In 2016 the Festival took place on June 9-19<sup>th</sup> and UPSIDE project had the opportunity to present the project results and achievement in a two hours event on June 9<sup>th</sup> (<http://www.futur-en-seine.paris/en/program/cyberforum-upside>).

A Smart City is a city in which information and communication technologies as well as resource-saving technologies are systematically used in order to tread the path to a post-carbon society, decrease consumption of resources, and to sustainably increase the quality of life for citizens and the competitiveness of the local economy. In this context, the integration and crosslinking of different fields of action is important in order to realize rooms for improvement in economical, ecological, and social areas. Part of the UPSIDE project's activities focused on the Smart City concept and the involvement of end-users within the implementation processes.

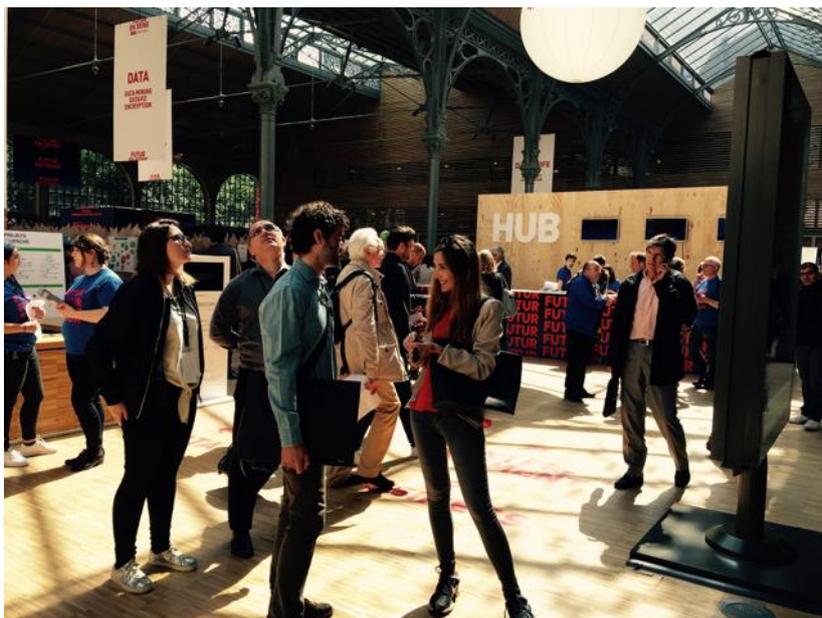
The event was structured in two parts: traditional front presentations and a "flash workshop" on E-Health: how did you find your doctor?

Dr. Annalisa Zuccotti, from CyberForum (co-ordinator of the project), introduced the project and the World Café methodology and Results, that was implemented within the "Zukunftstadt" project, through UPSIDE. Her presentation was followed by René Tönisson, from Baltic Innovation Agency, that presented Estonia and City Engagement and Smart Communities in Tartu. Among other he reported on the urban management platform for community and smart home solutions for citizens.

Afterwards Myrsini Glinos (eGovLab), Sara Reinholtz and Nicholas Torretta (Swedish Interactive Institute) coordinated a successful hands-on workshop. With the use of the Interactive Navigator methods (developed by the Interactive Institute), the participants discussed and doodle their last

experience in finding a doctor, highlighting challenges and obstacles. Their material will support the further development of the “FindMyDoc” App: a mobile compatible platform, to easily find a doctor (also abroad), peer-to-peer developed and with real-time booking.

Overall, the event collected approximately 70 visitors, of which 40 of them contributed actively to the workshop. The occasion was not only a moment to disseminate the UPSIDE project’s results but also to tune participatory methods implementation and collect research data for the eHealth App.



*Myrsini Glinos (eGovLab) and Nicholas Torretta (Interactive Institute) at the Futur en Seine exposition.*



*Myrsini Glinos (eGovLab) presenting the eHealthApp at the Future n Seine*



*Flash Workshop “How did you find your doctor?”. The audience divided in group of three and explained, doodled and recorded their last time they looked for a doctor.*